

# 'What Clean Air Means To Me' Poster Design Competition

## COMPETITION TERMS AND CONDITIONS

### 1. The Promoter

- 1.1. The promoter of the Competition is: Cambridge City Council, PO Box 700, CB1 0JH (the "**Promoter**").

### 2. The Competition

- 2.1. The competition is titled 'What Clean Air Means To Me' Poster Design Competition and is for the selection of up to three poster designs to go on the Promoter's air quality monitoring equipment (the "**Competition**").

### 3. How to enter

- 3.1. The Competition will run for twelve weeks from Monday 16<sup>th</sup> March to Monday 8<sup>th</sup> June 2026 (the "**Closing Date**").

- 3.2. To enter the Competition, entrants must:

- 3.2.1. design a poster to go on the Promoter's air quality monitoring equipment; and

- 3.2.2. submit their entry in accordance with one of the following methods:

- 3.2.2.1. **Email:** Entrants may submit an image of their entry via email to [egg@cambridge.gov.uk](mailto:egg@cambridge.gov.uk). The image must be a scan or photograph and must be attached to the email as a JPEG/JPG/PNG file with the entrant's name in the title of the attachment. The original entry must be retained by the entrant and if successful the Promoter will contact them to arrange collection.

- 3.2.2.2. **Post:** Alternatively, entrants may submit the original of their entry through posting. Entries made in this manner must include contact details, such as an email address or phone number, of the entrant and their parent or guardian. If entering via post, the address for delivery is:

What Clean Air Means To Me Competition  
Environmental Quality and Growth Team  
Cambridge City Council  
PO Box 700  
Cambridge  
CB1 0JH

- 3.2.2.3. **Delivery in Person:** Alternatively, entrants may submit the original of their entry through delivering in person between **9:00am and 5:15pm Wednesday to Friday** at the Cambridge City Council Customer Service Centre. Entries made in this manner must include contact details, such as an email address or phone number, of the entrant and their parent or guardian and be marked for the attention of the Environmental Quality and Growth Team. If delivering in person, the address for delivery is:

FAO Environmental Quality & Growth Team  
Cambridge City Council Customer Services  
Mandela House  
4 Regent street  
Cambridge  
CB21BY

- 3.3. All Competition entries must be received by the Promoter at the email address above or through the post (or delivered in person), in accordance with this condition 3, by no later than 11:59 pm (GMT) on the Closing Date. All Competition entries received after the Closing Date are automatically disqualified.
- 3.4. Entries must be the entrant's own original work and not defame nor breach any copyright or contain anything that could be deemed offensive.
- 3.5. The Promoter will not accept:
  - 3.5.1. responsibility for Competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
  - 3.5.2. proof of posting or transmission as proof of receipt of entry to the Competition.
- 3.6. Entrants should ask their parent or guardian's permission to enter the Competition and ensure they have read these terms and conditions.
- 3.7. By submitting a Competition entry, entrants and their parent or guardian are agreeing to be bound by these terms and conditions. Entrants may be required to provide proof of identity and demonstrate to the Promoter satisfaction that their parent or guardian has given their consent to such entry.

#### **4. Eligibility**

- 4.1. The Competition is open to children aged between 9 and 11 years as at the Closing Date who are permanent residents of the UK, excluding children of employees of the Promoter.
- 4.2. In entering the Competition, entrants and their parent or guardian confirm that the entrant is eligible to do so and eligible to claim any prize they may win. The Promoter may require entrants to provide proof that they are eligible to enter the Competition.
- 4.3. The Promoter will not accept Competition entries that are:
  - 4.3.1. automatically generated by computer;
  - 4.3.2. completed by third parties or in bulk; or
  - 4.3.3. illegible, have been altered beyond minor adjustments, reconstructed, forged or tampered with.

- 4.4. There is a limit of one entry per person. If an entrant submits more than one entry, only the first entry received will be judged.
- 4.5. The Promoter reserves all rights to disqualify an entrant if it considers (in its sole discretion) such entrant's conduct is contrary to the spirit or intention of the Competition.
- 4.6. Competition entries cannot be returned.
- 4.7. The Promoter cannot be held responsible for submission emails that do not arrive due to the entrant's email security settings or restrictions placed by their internet service provider. Please note that sending is not proof of receipt.
- 4.8. The Promoter reserves the right to verify any information provided in connection with an entry.
- 4.9. The Promoter shall be entitled to assume that the parents or guardians of any entrant have consented to that person's entry into the Competition.

## **5. The Prize**

- 5.1. There is one Competition category. There are three equal prizes of £25 token for Arts and Crafts supplies (each a "**Prize**").
- 5.2. Prizes are subject to availability. There is no cash alternative for a Prize. The Promoter reserves the right to substitute the Prize with a prize of equal or greater value.
- 5.3. The Prize is not negotiable or transferable.
- 5.4. In order to claim the Prize, a Winner must respond to the email confirming they won the Competition with the information requested within it, within seven working days of such email being sent.

## **6. Winners**

- 6.1. Within two weeks following the Closing Date, the Competition judges (as nominated by the Promoter) will determine up to three winners of the Competition (the "**Winners**").
- 6.2. All entries will be judged against the following criteria:
  - 6.2.1. Design: The entry must celebrate and depict the message of 'clean air'.
  - 6.2.2. Clarity: The entry must be clear, concise and able to be expanded to be displayed as a poster on the Promoter's air quality monitoring equipment.
- 6.3. The decision of the judges as to the Winners is final and no further correspondence or discussion will be entered into.
- 6.4. The Promoter will contact the Winners personally as soon as practicable, and in any event within two weeks following the Closing Date, using the email address or contact details provided with the relevant Winner's Competition entry.
- 6.5. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will publish the

first name, surname and each Winner's entry on the Promoter's social media pages within two weeks of the closing date.

- 6.6. If a Winner objects to any or all of their first name, surname and winning entry being published or made available, they must contact the Promoter or [egg@cambridge.gov.uk](mailto:egg@cambridge.gov.uk) as soon as possible, and in any event, within seven working days of being contacted by the Promoter. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

## **7. Claiming the Prize**

- 7.1. The Winners must allow 31 days for delivery of the Prize by way of post.
- 7.2. The Prize may not be claimed by a third party on a Winner's behalf.
- 7.3. The Promoter will make all reasonable efforts to contact the Winners. If a Winner cannot be contacted or is not available for any reason, has not claimed their Prize within seven working days of being contacted in accordance with condition 5.4 or is found to be in breach of these terms and conditions, the Promoter reserves the right to offer the Prize to the next eligible entrant (determined in the Promoter's sole discretion) selected from the entries that were received before the Closing Date.
- 7.4. The Promoter does not accept any responsibility if a Winner is not able to take up the Prize.

## **8. Limitation of liability**

- 8.1. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable for any loss, damage, liabilities (including direct, indirect, incidental, consequential or punitive damage), disappointment, personal injury or death incurred or suffered by any entrant or any parent or guardian of any entrant as a result of the Competition or taking up the Prize, except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Entrants' statutory rights are not affected.
- 8.2. In no event shall the total liability of the Promoter, its agents or distributors to an entrant or the parent or guardian of an entrant for all damages, losses, or causes of action exceed the total price of the Prizes.

## **9. Ownership of Competition entries and intellectual property rights**

- 9.1. All Competition entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.
- 9.2. For editorial reasons it is necessary for the Promoter to acquire ownership of all rights in each of the Winners' entries. By submitting a Competition entry and any accompanying material, all entrants (and where applicable their parent or guardian) agree to:
- 9.2.1. assign to the Promoter all intellectual property rights with full title guarantee in respect of the relevant Competition entry;
- 9.2.2. waive all moral rights, in and to the relevant Competition entry and otherwise arising in connection with the entry to which that entrant may now or at any time

in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world; and

9.2.3. where required, sign any additional documentation in order to assign all rights to the Promoter and to waive all moral rights a Winner may have in their winning entry.

9.3. By submitting an entry for the Competition, each entrant and their parent or guardian are deemed to have given consent for such entrant's Competition entry and any accompanying material to be published free of charge by the Promoter on its website [www.cambridge.gov.uk](http://www.cambridge.gov.uk) and any other media, whether now known or invented in the future, and in connection with any publicity of the Competition.

9.4. By submitting images to the Promoter, each entrant and their parent or guardian confirms and warrants that:

9.4.1. the entrant is the sole author of their entry and that it is their original work; and

9.4.2. the entrant owns the copyright and any other intellectual property rights of each image in their entry.

## **10. Data protection and publicity**

10.1. The Promoter will only process an entrant's personal information for the purposes of administering the Competition, and with regard to the announcement of Winners in accordance with condition 6, and as set out in the [Privacy notice - Cambridge City Council](#).

## **11. General**

11.1. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude an entrant from participating in the Competition.

11.2. The Promoter reserves the right to hold void, suspend, cancel, or amend the Prize or Competition at any stage if it considers it is necessary or if circumstances arise outside of its control. Any such changes will be duly communicated. The Promoter will not be responsible for any unforeseen events relating to, or the cancellation of, any related element of the Competition outside of the control of the Promoter.

11.3. If any of these terms or conditions should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining terms and conditions shall survive, remain in full force and effect.

11.4. These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.